

**Find** your ideal candidate

## INTRODUCTION

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## EDUCATION AND TRAINING

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## CONTACT US

## HUSSEIN AZZAN

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## INTRODUCING A NEW WAY TO FIND THE RIGHT CANDIDATES

- RBI offers a dedicated vertical & industry specific jobs network across market leading industry websites.
- Advertisers can target refined active, passive and semi-active job seekers through our range of vertical websites and industry e-newsletters.

### OUR NETWORK

With an audience share of over 3.2 million dedicated industry specialists, RBI is the largest B2B publisher in Australia and New Zealand.

Key publications include Australian Doctor, New Scientist, Australian Mining, Manufacturers' Monthly, Travel Weekly and B&T.

### TARGETED

RBI's publications allow advertisers to find active, passive and semi-active candidates from these audiences through casual job ads or a tailored Job Pack.

### RESPONSE

Applications are sent directly to your inbox.

### ACCOUNTABILITY

Measure the effectiveness of your campaign on a day-to-day basis.

Reports include:

- Number of times your job ad has been viewed.
- How many times it was opened.
- Applications submitted.

Australian  
**Doctor.**

**NewScientist**

**B&T**

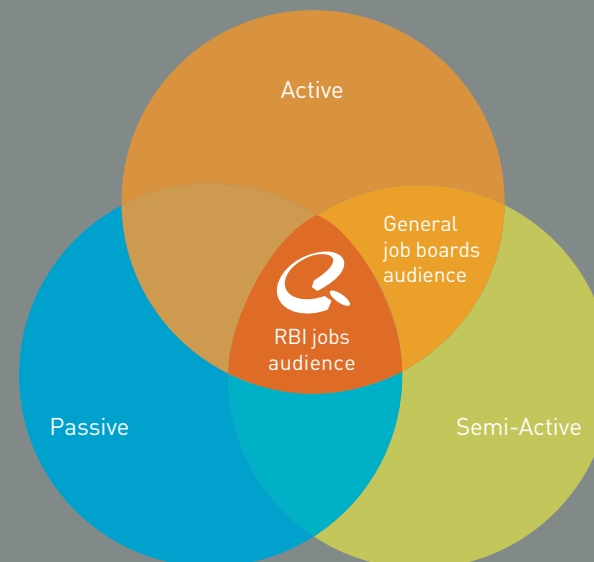
**Travel** WEEKLY

**Manufacturers'** MONTHLY

## ADVANTAGES

- The audience includes educated industry professionals.
- Find local job seekers with relevant and qualified applications.
- Latest industry jobs news online.
- No deadlines for your job ad and unlimited text.
- Advice and Resource Centre for jobseekers and advertisers.
- Education and Training section

### TARGET ACTIVE, PASSIVE AND SEMI-ACTIVE JOB SEEKERS



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## WHICH SECTOR DO YOU WANT TO TARGET?

### ADVERTISING, MEDIA & MARKETING

TRAVEL

- B&T
- ENCORE

FRANCHISING

- TRAVEL WEEKLY

HOSPITALITY

- FRANCHISE

- HOSPITALITY MAGAZINE

HEALTHCARE

SCIENCE

- 6MINUTES.COM.AU
- AUSTRALIAN DOCTOR
- CARDIOLOGY UPDATE
- ENDOCRINOLOGY UPDATE
- GASTROENTEROLOGY UPDATE
- MEDICAL DEVICES & EQUIPMENT
- NEUROLOGY UPDATE
- ONCOLOGY UPDATE
- PHARMACY NEWS
- PSYCHIATRY UPDATE
- RHEUMATOLOGY UPDATE

INVESTMENT & FINANCIAL

- CLINICAL LAB
- SEPERATION LAB
- LIFE SCIENCE LAB

- FINANCIAL PLANNING
- MONEY BITS
- MONEY MANAGEMENT
- SUPER REVIEW

PRINTING

- PRINT GRAPHIC NEWS

### MANUFACTURING & ENGINEERING

MINING

ARCHITECTURE, BUILDING & CONSTRUCTION

- CONSTRUCTION HIRE
- CRANES
- EARTH MOVING NEWS
- LIFTING & ACCESS
- ROAD CONSTRUCTION
- ARCHITECTURE & DESIGN
- BUILDING PRODUCT NEWS (BPN)
- CONSTRUCTION CONTRACTOR
- INFOLINK ARCHITECTURE & DESIGN
- LANDSCAPE DESIGN NEWS
- SUSTAINABLE BUILDING PRODUCTS

- AUSTRALIAN MINING
- COAL MINING
- DRILLING & EXPLORATION
- MINE VEHICLES
- MINERALS PROCESSING
- MINING SAFETY

- FACTORY MAINTENANCE
- METALWORKER
- MATERIALS HANDLING
- FLUID HANDLING
- INDUSTRIAL I.T.
- HYDRAULICS & PNEUMATICS
- MANUFACTURERS' MONTHLY
- MOTOR & DRIVES
- PACE
- PACKAGING
- ROBOTICS & AUTOMATION
- SAFE TO WORK
- TEST & MEASUREMENT
- FEN (FACTORY EQUIPMENT NEWS)
- FOOD MAGAZINE

SECURITY

- SECURITY INDUSTRY NEWS

ELECTRONICS

- ELECTRONICS NEWS

TRANSPORT

LEGAL

- THE NEW LAWYER

- LOGISTICS
- ROAD FREIGHT NEWS
- SHIPPING NEWS

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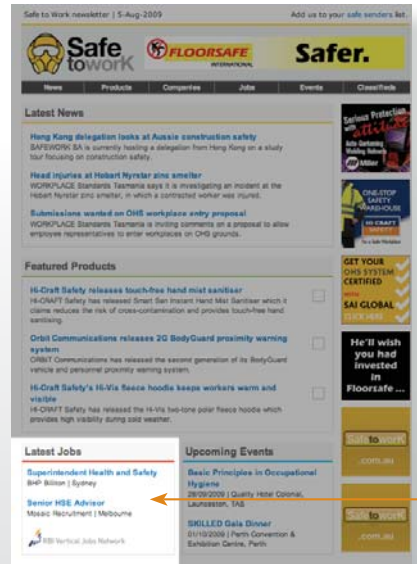
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# WHAT DO I GET?

- Website – Job Ad listing.
- Website - Job page.
- Listing in industry related e-newsletter. (HTML)
- Optional teaser ad in e-newsletter (PDF)



# INDUSTRY E-NEWSLETTER (HTML)

# BENEFITS

- Simple, User-Friendly, Cost-effective.
- Increased exposure through multiple channels.
- Flexibility – edit your ad at any time.
- Reports to help monitor the success of your job ad.
- Promotion of Job Ads to distinct readership via PDF and HTML e-newsletters



# DAILY INDUSTRY E-NEWSLETTER (PDF)

## ONLINE LISTING

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**Safe to Work**

Miller Serious Protection with attitude Auto-Darkening Welding Helmets

News Products Companies Jobs Events Classifieds Sign up | Login Search here

Jobs RDI Vertical Jobs Network

**Manager OHS** ← Job Title

Published: 23/07/2009 19 views

Closing date: 24/07/2009  
Salary level: 75000 - 80000  
Position type: Full-time

Reed Business Information ← Your Company logo

As a member of a small team, the Manager OH&S has responsibility for:

Providing advice to senior management and staff on a range of health and safety issues with particular emphasis on ensuring compliance with statutory obligations and current best practice. ← Job Details

Undertaking projects and reviews, formulating proposals and preparing reports for senior management on a range of health and safety matters.

Collecting and reporting on data as part of regular organisational health reports to senior managers.

Developing and implementing health and safety policies and practices with a particular focus on injury prevention and employee wellbeing.

Providing a secretarial function at National and National Office Health & Safety committee meetings.

Working closely with Rehabilitation Case Managers to ensure injured employees receive appropriate rehabilitation services and further injury is prevented.

**Apply for this Job** ← Contact your company via enquiry email

Safe Work Procedures  
Compliant Safe Work Procedures Microsoft Format For Download  
SafetyCulture.com.au/OHS-Procedures

Online Induction System  
Fully editable and comprehensive for educating employees/contractors  
www.reedbusiness.com.au

HSE Online Training  
Experts in providing Training in Occupational Health & Safety  
www.free-ehp.org.net

Train OHS Committee & Safety Reps book onsite or public venues in NSW  
www.safework.com.au

As by Google

ONE-STOP SAFETY WAREHOUSE

Tagged with: health and safety policies

JOB AD PAGE

## WHAT DOES THE EDUCATION & TRAINING SECTION OFFER?

RBI's vertical jobs network offers education & training providers the opportunity to showcase industry specific courses to a dedicated pool of candidates & corporate clients who visit the website for the latest industry news.



### BENEFITS

- Highlight unique selling points of your industry specific courses.
- Access to more targeted sales leads for your courses.
- Increased exposure to active audience searching online.
- Measure the effectiveness of your campaign on monthly basis.
- Editorial support for your PR.

### INTEGRATED CAMPAIGN STRATEGY

Integrating your campaign across a variety of websites provides you with comprehensive exposure that will maximise your ROI by generating leads and increasing brand awareness.

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## BENEFITS

- Save money and time with our multiple job packs.
- The more jobs you advertise, the more you save.
- Each job ad goes live for 28 days
- Now integrated with Job Adder
- Job packs are valid for 12mths (from posting of your first ad)
- Monthly contract opportunities available

### RATE CARD

CASUAL AD	\$130 + GST
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### JOB PACKS

3 JOB PACK	\$360 + GST
5 JOB PACK	\$565 + GST
10 JOB PACK	\$980 + GST
25 JOB PACK	\$2000 + GST
50 JOB PACK	\$3150 + GST
100 JOB PACK	\$6000 + GST

### BOLT-ON (available with 10 job pack or more)

TEASER AD - (5 INSERTIONS)	\$220 + GST
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Terms and Conditions Apply



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FOR MORE INFORMATION,  
OR TO BOOK YOUR ADVERTISING CAMPAIGN, CALL:

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